# Application Security Posture Management (ASPM)

Application Security Posture Management (ASPM) is a comprehensive approach to securing your organization's applications.



Application Security Posture Management (ASPM) provides a holistic view of your application security posture by continuously assessing, managing, and improving the security of your applications throughout their lifecycle.

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### How Application Security Posture Management (ASPM) Works?

 Centralized Visibility: ASPM tools aggregate data from various sources like code repositories, vulnerability scanners, and security configuration tools. This provides a central dashboard to view the security posture of all your applications.

- Vulnerability Management: ASPM helps identify and prioritize vulnerabilities in your applications. It can also automate tasks like vulnerability scanning and patching, streamlining the remediation process.
- Continuous Monitoring: Application Security Posture Management (ASPM) continuously monitors your applications for suspicious activity and potential security threats. This allows you to identify and address issues before they can be exploited by attackers.
- Compliance Management: ASPM can <u>help you comply</u> with relevant security regulations by ensuring your applications meet specific security standards.

## Benefits of Application Security Posture Management (ASPM)

- Improved Security Posture: By proactively identifying and addressing vulnerabilities, ASPM helps you strengthen your application security posture and reduce your risk of cyberattacks.
- Enhanced Efficiency: Application Security Posture Management automates many security tasks, freeing up security professionals to focus on more strategic initiatives.
- Reduced Costs: Application Security Posture Management (ASPM) can help you avoid the costs associated with data breaches and other security incidents.
- ✓ Better Decision-Making: The centralized visibility provided by ASPM allows you to make data-driven decisions about your application security strategy.

### ASPM vs CSPM

Here's a comparison of Application Security Posture Management with a related concept, <u>Cloud Security Posture Management (CSPM</u>), to understand the key differences:

- Focus: Application Security Posture Management concentrates on the security of applications themselves, while CSPM focuses on the security configuration of your cloud environment.
- Scope: ASPM can encompass applications deployed on-premises, in the cloud, or in hybrid environments, whereas CSPM is specific to cloudbased applications and resources.

### Conclusion

By implementing Application Security Posture Management (ASPM), organizations can gain a stronger understanding of their application security

risks and take proactive steps to mitigate them. This can lead to a more secure and resilient application environment.

#### What's Next?

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