# Data Security Posture Management (DSPM)

Data Security Posture Management (DSPM) is a relatively new approach to securing an organization's sensitive data.



Data Security Posture Management (DSPM) flips the script on traditional security methods by prioritizing data itself, rather than focusing on securing perimeters.

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## Data Security Posture Management (DSPM) Goal

The main goal of Data Security Posture Management (DSPM) is to safeguard sensitive data from unauthorized access, disclosure, alteration, or destruction.

#### Data Security Posture Management (DSPM) Features

- ✓ Continuously monitors, assesses, and improves security controls.
- ✓ Automates identification of vulnerabilities and misconfigurations.
- ✓ Emphasizes data classification to prioritize protection of sensitive information.
- ✓ Maps data flows to understand how data moves throughout the system and identify potential weaknesses.
- ✓ Integrates with data loss prevention (DLP) and other security measures.

### Data Security Posture Management (DSPM) Benefits

- ✓ Improved visibility into data security posture.
- ✓ Proactive identification and remediation of security risks.
- ✓ Enhanced compliance with data privacy regulations.
- ✓ Reduced risk of data breaches.

#### Data Security Posture Management (DSPM) Milestones

Here are some additional points to consider:

- ✓ Data Security Posture Management (DSPM) is especially important for organizations with complex cloud environments where data is spread across multiple locations.
- ✓ Data Security Posture Management (DSPM) tools use automation to streamline security tasks and free up security teams to focus on strategic initiatives.
- ✓ Data Security Posture Management (DSPM) is distinct from, but complementary to, <u>Cloud Security Posture Management (CSPM)</u> which focuses specifically on cloud security.

I hope this gives you a good understanding of Data Security Posture Management!

#### What's Next?

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<u>Dark Web</u> <u>Monitoring</u>



Phishing Websites
Takedown



API Security Scanning



<u>Continuous Breach</u> and Attack Simulation



Digital Brand Protection



Red Teaming Exercise



Attack Surface Management



<u>Continuous</u> <u>Penetration Testing</u>



Mobile Penetration Testing



Third-Party Risk Management



Cloud Penetration
Testing



Cyber Threat Intelligence



Mobile Security
Scanning



Web Penetration
Testing



Cloud Security Posture Management



Cybersecurity Compliance



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