







SCHEDULING OF THE CONFERENCE « GENEVA INFORMATION SECURITY DAY »

Organized by High-Tech Bridge since 2013

10th of OCTOBER 2014 14:30 -19:00

«Swissôtel Métropole Geneva» Quai Général Guisan 34, 1204 Geneva

14:30 14:50 ARRIVAL AND REGISTRATION OF THE GUESTS

14:50 15:00 WELCOME SPEECH

MR. ILIA KOLOCHENKO, CHIEF EXECUTIF OFFICER, HIGH-TECH BRIDGE

15:00 16:00 SESSION 1

"KEY FINDINGS FROM THE GLOBAL STATE OF INFORMATION SECURITY SURVEY 2014 (FOCUSING SWITZERLAND 2014)"

MR. MARC IMPINI, INFORMATION SECURITY MANAGER, PRICEWATERHOUSECOOPERS

"WHEN COMPLEXITY LEADS TO FRAGILITY"

MR. FREDERIC BOURLA, CHIEF SECURITY SPECIALIST, HIGH-TECH BRIDGE

16:00 16:30 COFFEE BREAK & NETWORKING







16:30 17:30 SESSION 2

"SECURING YOUR DATA IN TRANSIT FOR THE LONG TERM... OR, WHAT HAPPENS WHEN RSA ENCRYPTION IS FINALLY BROKEN BY MATHEMATICIANS OR QUANTUM COMPUTERS"

MR. GILLES GRAVIER, DIRECTOR PRODUCT MANAGEMENT, ID QUANTIQUE

"THE USE OF SYNTHETIC DNA TO FIGHT CRIME"

MS. ANDREA CROIZEAU, DIRECTOR, SELECTADNA (SUISSE)

17:30 18:00 CONCLUSION & LOTTERY

18:00 19:00 FREE COCKTAIL